

The Power of The Community

Heroku
Ruby Association

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1993



I started developing Ruby



Just for fun



Total Number of Users: 1



1995



I put it on the Internet

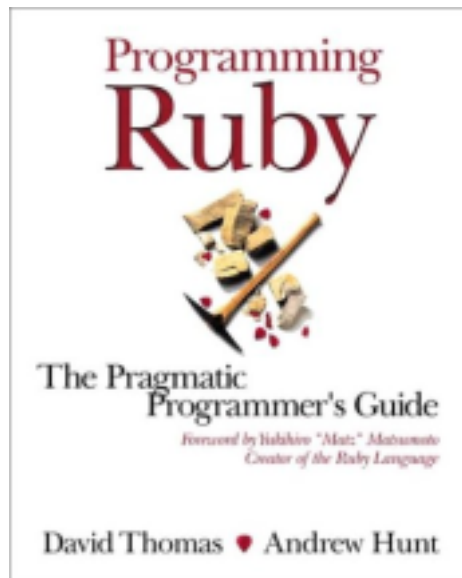


Total Number of Users: 200

2000



The Pickaxe Book





Total Number of Users: 10000?



2001



The first RubyConf



In Tampa, Florida



Attendees: 30+



2018



RubyKaigi in 仙台 (Sendai)



Attendees: 1000



Total Number of Users: 1M+?



1 to 1M User(s)



Ruby became Popular



Ruby is used everywhere



From Small to Big



Numerous applications written
in Ruby



The Community



OSS Relies on Community



What is Community?



Group of People



I Use Ruby



You Use Ruby



Individuals Use Ruby



Unlike Real Community



E.g. Matsue Citizens



OSS Community is NOT Mere
Group of People



We Have No Registration



We Have No Vote



We Have No Mayor



OSS Community is Virtual



We Can't Touch It



Like a Typhoon





Rain



Wind



Low Pressure



Atmosphere Molecules



Vague Structure



OSS Community



You Are (NOT) Community



No Membership



Non-Exclusive



So What Drives The OSS Community?



Intellectual Curiosity



Desire for Recognition



Communication



Money (Job)



Responsibility



No Uniform Mindset



But We Still Needs Community



Ruby



One-person Project (1993)



200 Mailing-list members (1996)



20K Copies of Pixaxe book
(2000)



Conferences All Over the World (2018)



Ruby Cannot be Ruby Without The Community



Bug Reports



Features Requests



- UTF-8
- Enumerator
- GC
- JIT



Documents / Tutorials



Meetups



Books



Conferences



Frameworks / Gems



Ruby the Language is just a Start



Ruby the Community is the Value



How Can We Maximize the Value



Providing Benefits



Productivity



Comfortable Community (NICE)



Scalability



Intellectual Challenge



We Need to Feed Community



Otherwise community members
will go away



We will eventually fade away



OSS Community is like a shark



We have to keep swimming



OSS cannot stop



Otherwise it will die



I am sick of hostile claims




"Ruby is Dead"



Because Ruby gems have less
GitHub stars on GitHub



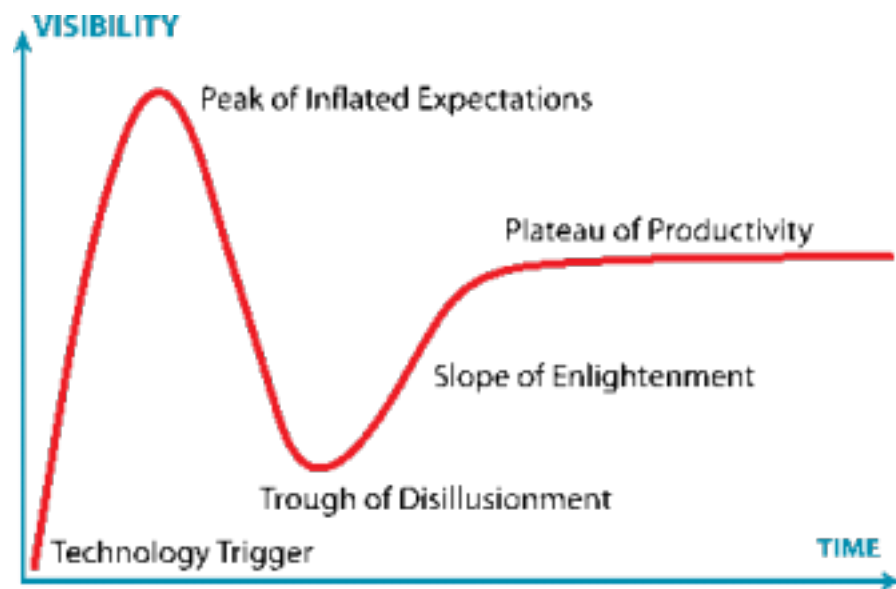
Because Ruby doesn't have
static typing



Because Ruby is no longer shiny
language



Hype Cycle





Look at the Bright Side



We are in the "Plateau of
Productivity"



Productivity is our Best Benefit



That means We are in our
Golden Age



People love Bizarre Things



People love New and Shiny
Things



New Language Every Year



New Framework Every Year



It's Fun, Isn't It?



But We Are Grown-ups



Twitter Have Moved from Ruby



"Ruby is Dead"



Ruby Declined in Popularity Ranking



"Ruby is not Recommended"



So What?



Ruby Helped to Form Twitter



Ruby Helped to Trials and Errors



That's the Value



Remember Twitter Used 1.8



The Break-even Point Moved by YARV



Now Ruby is Much Faster



Now Ruby is More Scalable



Now Ruby is Feature Rich



What We Need More?



Developers



Business Success Stories



Sponsors





Conferences



Development Grants



Job Board



Communication



Ruby's Policy



Never Give Up



Perl is Enough



No



OOP is not Required for Scripting



NO



Smaller Language is Better



NO



Ruby is Slow



NO



We Should Add Type Annotation



NO



Never Give Up



We Had Other Options



They Had Gone Away



They Gave Up



The Best Way for Survival is:



Keep Moving



Actions:



Use Ruby



Earn Money



Hire Developers



Participate to the Community



Be Nice



Contribute Your Effort



Form Positive Feedback Loops



How Can We Do This?



Lengthen Our Stride



We've Done Great Things



Productivity Improved



Learning Curve Lowered



Great Tools & Libraries



Great Ruby Community



But One Step Further



Out of Comfort Zone



Attend One More Conference



Make A New Friend



Try New Things



Admire Others



Look into Eyes



Shake Hands



Share Your Ideas



Homework:



Share Your Feeling



- Blog
- Twitter
- Facebook
- Medium
- Qiita (or Whatever)



It will be a Drop of Water



It will Form the Ocean



We will Try Our Best to Survive

Ruby3



Everything for Productivity



- Performance
- Concurrency
- Code Analysis
- Tools



You Do Your Part



One Step Further



It will Change the World



To the Better Place



Our Future?



Future is Uncertain



2020 Ruby3 (hopefully)



Guido van Rossum Retired



Time to Think about Retirement



2025 Matz Retirement (jokingly)



or..

2025 Ruby4



I Have No Idea Yet



Future is Uncertain



We will Keep Moving Forward



We will Lengthen Our Stride



We will Create Value



As a Community



Thank you